

### Workshop Objectives

- Helping faculty that is teaching in MBA to learn on how to teach through Case Method
- Helping faculty on how to find out free cases
- How to Assess students in a case class
- How to plan/design case-based course
- Reflecting on their own teaching and improving their case teaching and facilitation skills.
- To motivate and strengthen the participants to write local/own cases
- To learn the ins and outs of case writing and publishing

### Workshop Outcomes

- The participants would be able to understand the prerequisites for case teaching
- The participants would be able to lead a case teaching session with confidence
- The participants would be able to learn the process of case writing and publication
- The participants would be able to develop an effective teaching note

### Workshop Content

<b>Day 01</b> <ul style="list-style-type: none"> <li>• Understanding Teaching with Case Method</li> <li>• Discussion on Teaching Plan</li> <li>• Preparing Questions, Board Plans, Pastures &amp; Themes, Modes of Interaction, Tools &amp; Techniques of Managing the Class</li> <li>• Student Evaluation &amp; Grading, Providing Feedback, Developing a Style to Suit Self, Students and the Subject</li> </ul>
<b>Day 02</b> <ul style="list-style-type: none"> <li>• Case writing process, and Interview protocols</li> <li>• Case layout and writing techniques</li> <li>• Structure of effective teaching note</li> <li>• Publishing journals and conferences</li> <li>• Motivation to write local cases</li> <li>• Challenges, remedies, and trade-offs of case writing</li> </ul>

### Program Fee

With Lodging	PKR 15,000
Without Lodging	PKR 10,000

### Payment Procedure:

Payment will be accepted in form of Demand Draft/Pay Order in favor of "Sukkur IBA University Executive Development Center"

## **Facilitators Profile**

### **Sajjad Mahesar**

Sajjad Ahmed is working as faculty member in Accounting and Auditing the Sukkur IBA since 2013, and teaching case-based courses i.e. Strategic Managerial Accounting and control systems and financial reporting and analysis in MBA, BBA and B.S accounting and Finance program. Previously he worked Zafar Qamar and Co, Business Consultants, He had his MBA from Quaid e Azam University Islamabad and holds Associate membership of ICMAP. His areas of interests are Strategic Managerial Accounting, Corporate Reporting, Auditing and Business Taxation.

As a keen Trainer, Sajjad has facilitated several trainings workshops as a lead and Co lead trainer Financial management, Procurement management, Project management, Audit and internal Controls for public and private sector organizations with collaboration of LUMS, CIDA –SIBA and HEC at Sukkur IBA.

### **Asad Ali Qazi**

Assistant Professor – Supply Chain Management

He is working as faculty member at Sukkur IBA University since 2017. He has more than 07 years industry experience in down-stream supply chain. From 2019, his 10+ teaching cases have been published in Emerald and Ivey Publishing. His one of cases, is also available on Harvard case bank. He also presented his case in NACRA 2020 case conference which is leading body in case writing and publication.

Recently he got PhD fellowship at University of Rome, Italy in the field of Supply Chain Management. He had MBA and BBA degree from Iqra University, Karachi in similar domain. He also served to Abudawood (P&G), English Biscuit and Manufacturers (EBM) and Inerwood Mobel.